

SS4SE - SUMMER SCHOOL FOR SOCIAL ENTREPRENEURS

FabriQ

	MONDAY 8 September	TUESDAY 9 September	WEDNESDAY 10 September	THURSDAY 11 September	FRIDAY 12 September	SATURDAY 13 September	SUNDAY 14 September
H 9-13	-	Theory of Social Impact (Jenny Rouse)	Sustainability of business model of social enterprises (Marco Ratti and Alessandra Dal Colle)	Social Marketing (Giuliana Baldassarre)	Field Visit to “La Forestina” Best practice of Social Farming (www.laforestina.it)	Pitching (Fabio Sgaragli & Marco Nannini)	<i>Leaving to Milan by bus</i>
H 13-14	<i>Welcome Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	
H 14-15	Welcome to the SS4SE; Get to know each other	Storytelling: Meeting with the Startups incubated in FabriQ	Idea Design and Generation (Eddy Adams)	Field Visit to “Cenni di Cambiamento” - Project of Fondazione Housing Sociale Best Practice of Social Housing (www.cennidicambiamento.it)	External Funding /Crowdfunding (Peter Ramsden)	<i>Leaving to Turin (two-hour trip by bus)</i>	
H 15-16	The Italian landscape of startups and the “Italia Startup Visa” Programme (Mattia Corbetta)						
H 16-18	Introduction to Social Entrepreneurship & Social Innovation (Riccardo Maiolini)					Participation to the Innovation Workshop at MTV Digital Days	
H 20					<i>Goodbye Dinner</i>	Free time at MTV Digital Days	