



SUMMER
SCHOOL
FOR SOCIAL
ENTREPRENEURS

ROCK
YOUR
IDEAS

September 8th/14th 2014

at **FabriQ** Social Innovation Incubator // **Milan**

Contacts

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The framework of the summer school is social innovation, meaning new ideas (products, services, models) that satisfy social needs (more effectively than existing alternatives) and that, at the same time, create new collaborations across multiple sectors.

The aim of the school is to foster social innovation by supporting young people who aspire to become social innovators through a powerful learning experience.



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TARGET GROUP

Aspiring social entrepreneurs, or, put in other words, **European young men and women up to 30 years old** who are simply willing to learn how to get sustainable and profitable an idea or a project with social ends.

PROGRAMME

- » *what is social innovation and what is a social entrepreneur;*
- » *social impact theory;*
- » *idea design and generation;*
- » *sustainability of social business models;*
- » *online marketing and digital PR;*
- » *finance, with focus on EU funding, private investors and crowdfunding;*
- » *pitching.*

Two field visits will be organised during the summer school: one at [La Forestina](#), a charming project of social farming, and one at [Cenni di Cambiamento](#), an amazing project of social housing, managed by Fondazione Housing Sociale. At the end of the school, a **diploma of attendance** will be distributed to all participants.

For the extended programme click [here](#)

FACULTY

A mixed faculty is involved in the summer school, composed by **university professors**, **entrepreneurs** and **international experts** on social innovation and social entrepreneurship. Among others, we will have **Peter Ramsden** (Founder of Freiss Ltd, a company supplying specialized consultancy on social innovation and local development; evaluator and consultant of European and local programmes aimed at promoting entrepreneurship among disadvantaged groups); **Eddy Adams** (Adviser on Social Innovation and Human Capital to the EU URBACT Programme); **Riccardo Maiolini** (Ph.D. in Management, co-author of "Il Fattore C per l'innovazione sociale", the first Italian report on social innovation; researcher and consultant in the ItaliaCamp Foundation); **Fabio Sgaragli** (Business Development Manager of Fondazione Giacomo Brodolini, in charge of the development of commercial services - research, consulting, training -for private and public organisations); **Marco Nannini** (CEO of Impact Hub Milan, Co- Managing Director of the Italian Angels For Growth Association and Director of FabriQ).



REGISTRATION PROCESS

In order to participate to the selection, please send an email to: info@fabriq.eu with the following documents: Curriculum vitae; Motivational Letter; Photocopy of ID or passport; Two letters of reference (optional).

Deadline for applications: 13th July 2014

Early birds: 15th June 2014

All applications received will be evaluated and ranked according to the admission requirements.

The selected candidates will receive an e-mail confirming their admission to the SS4SE not later than **28th July 2014**.

Those selected candidates who do not intend to confirm their subscription to the school are invited to give communication via email no later than **4th August 2014** at the following e-mail address: info@fabriq.eu.

In case of withdrawal of one or more selected candidates, those ranked immediately lower will take their place. Also in this case, admitted candidates will receive an e-mail communication.

PARTICIPATION

COSTS

The summer school 2014 attendance is **limited to 30 participants**.

Subscription fee is **1490 Euros** and includes: all lessons and teaching materials, welcome lunch, coffee breaks and lunches, good-bye dinner, accommodation in double rooms in [OstelloOlinda](#) (located near FabriQ and placed at 5 minutes from the Affori FN metro station, on the subway yellow line, 15 minutes from Central Station), return bus trip to Turin for attending the **MTV Digital Days** and participation to the event.

Until 15th June, an **early bird registration** is foreseen with a 50% discount on the subscription fee.

SCHOLARSHIPS

We are making available **two full scholarships** and **three partial scholarships** (50% of normal fee). Scholarships are assigned upon discretion of the school's board on the basis of CV and motivational letter.

LOGISTICS

Lessons will take place **from Monday to Saturday, 09.00 – 18.00**, mainly **at the FabriQ headquarters**, in Via Val Trompia 45/A, Milan. Teaching methodology is a mix of lectures, group discussions and exercises, field visits. Please note that **all lessons will be in English**.

The partnership with MTV will allow participants to attend the [MTV Digital Days in Turin](#), a two-day event on music, innovation and entertainment. Participants will attend a Social Innovation Workshop in the framework of the Digital Days, organized by the FabriQ team. After the Workshop, they will be free to enjoy the atmosphere of the MTV event, full of music, concerts and fun. A final **good-bye dinner** will take place in the centre of Milan, with **special guest Ferdinando Buscema**, *a specialist designing "magical experiences", for individual and corporate transformation.*